

CONTRACT



KGWN
2923 E. Lincolnway
Cheyenne, WY 82001
Sales T & C: www.gray.tv/advertising
(307) 634-7755

<u>Contract / Revision</u> 2392560 /		<u>Alt Order #</u> WOC13424224
<u>Advertiser</u> Brett Lindstrom NE GOV		<u>Original Date / Revision</u> 03/25/22 / 03/25/22
<u>Contract Dates</u> 03/28/22 - 05/15/22	<u>Estimate #</u> 1469	
<u>Product</u> TV		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KGWN	<u>Account Executive</u> Cheyenne House	<u>Sales Office</u> Cheyenne Natio
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
	<u>Order Type</u> NORMAL	
<u>Agency Code</u>	<u>Advertiser Code</u> 321	<u>Product 1/2</u> 373
<u>Agency Ref</u> 124983	<u>Advertiser Ref</u> 600890	

And:

Medium Buying LLC
815 Grandview Ave
Suite 600
Columbus, OH 43215

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KGWN	04/11/22	05/06/22	CBS AM News	5:00 AM-5:30 AM		:30			NM	13	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/11/22	04/17/22	MTWTF--				3	\$10.00			
	Week:	04/18/22	04/24/22	MTWTF--				5	\$10.00			
	Week:	04/25/22	05/01/22	MTWTF--				5	\$10.00			
	Week:	05/02/22	05/08/22	-----				0	\$10.00			
N 2	KGWN	04/11/22	05/06/22	CBS Evening News	5:00 PM-5:30 PM		:30			NM	13	\$2,925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/11/22	04/17/22	MTWTF--				3	\$225.00			
	Week:	04/18/22	04/24/22	MTWTF--				5	\$225.00			
	Week:	04/25/22	05/01/22	MTWTF--				5	\$225.00			
	Week:	05/02/22	05/08/22	-----				0	\$225.00			
N 3	KGWN	04/11/22	05/01/22	M-F 6p-630p	6:00 PM-6:30 PM		:30			NM	13	\$910.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/11/22	04/17/22	MTWTF--				3	\$70.00			
	Week:	04/18/22	04/24/22	MTWTF--				5	\$70.00			
	Week:	04/25/22	05/01/22	MTWTF--				5	\$70.00			
N 4	KGWN	04/11/22	05/01/22	M-F 630p-7p	6:30 PM-7:00 PM		:30			NM	13	\$910.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/11/22	04/17/22	MTWTF--				3	\$70.00			
	Week:	04/18/22	04/24/22	MTWTF--				5	\$70.00			
	Week:	04/25/22	05/01/22	MTWTF--				5	\$70.00			
N 5	KGWN	04/11/22	05/01/22	PGA Championship	12:00 PM-5:00 PM		:30			NM	12	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/11/22	04/17/22	-----SS				4	\$30.00			
	Week:	04/18/22	04/24/22	-----SS				4	\$30.00			
	Week:	04/25/22	05/01/22	-----SS				4	\$30.00			
D 6	KGWN	03/28/22	05/01/22	Face The Nation	8:30 AM-9:30 AM		:30			NM	0	\$0.00
N 7	KGWN	05/09/22	05/10/22	CBS AM News	5a-530a		:30			NM	2	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/09/22	05/15/22	MT-----				2	\$10.00			
N 8	KGWN	05/02/22	05/08/22	CBS AM News	5a-530a		:30			NM	5	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/02/22	05/08/22	MT-TF--				5	\$10.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at www.gray.tv/advertising.



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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
											2	\$450.00
N 9	KGWN	05/09/22	05/15/22	CBS Evening News	5p-530p		:30			NM		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		05/09/22	05/15/22	MT-----	2	\$225.00						
N 10	KGWN	05/02/22	05/08/22	CBS Evening News	5p-530p		:30			NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		05/02/22	05/08/22	MTWTF--	5	\$225.00						
N 11	KGWN	05/09/22	05/10/22	M-F 6p-630p	6:00 PM-6:30 PM		:30			NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		05/09/22	05/15/22	MT-----	2	\$70.00						
N 12	KGWN	05/02/22	05/08/22	M-F 6p-630p	6:00 PM-6:30 PM		:30			NM	5	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		05/02/22	05/08/22	MT-TF--	5	\$70.00						
N 13	KGWN	05/09/22	05/10/22	M-F 630p-7p	6:30 PM-7:00 PM		:30			NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		05/09/22	05/15/22	MT-----	2	\$70.00						
N 14	KGWN	05/02/22	05/08/22	M-F 630p-7p	6:30 PM-7:00 PM		:30			NM	5	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		05/02/22	05/08/22	MT-TF--	5	\$70.00						
N 15	KGWN	04/11/22	05/01/22	Face The Nation	830a-930a		:30			NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		04/11/22	04/17/22	-----S	1	\$30.00						
Week:		04/18/22	04/24/22	-----S	1	\$30.00						
Week:		04/25/22	05/01/22	-----S	1	\$30.00						
Totals											95	\$7,950.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
03/28/22 - 04/24/22	42	\$3,300.00	(\$495.00)	\$2,805.00
04/25/22 - 05/10/22	53	\$4,650.00	(\$697.50)	\$3,952.50
Totals	95	\$7,950.00	(\$1,192.50)	\$6,757.50

Signature: _____ **Date:** _____

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